

SAHIL PARMAR

Web Developer (WordPress-Focused)

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PROFESSIONAL SUMMARY

Web Developer with over 5 years of professional experience specializing in WordPress development and scalable web solutions. Strong expertise in custom theme and plugin development, WooCommerce, REST API integrations, and performance optimization. Experienced across multiple CMS platforms including WordPress, Shopify, Wix, and Squarespace. Proven ability to deliver secure, high-performance, and maintainable websites across healthcare, legal, eCommerce, travel, and content-driven industries.

CORE SKILLS

CMS & Platforms	WordPress (Custom Theme & Plugin, WooCommerce, Gutenberg, REST API), Shopify, Wix, Squarespace
Frontend	HTML5, CSS3, JavaScript (ES6+), jQuery, Bootstrap, Tailwind CSS, Responsive Design
Backend	PHP 7.4+ / 8.x, MySQL / MariaDB, RESTful API Development & Integration
Performance	Core Web Vitals, Redis, W3 Total Cache, Cloudflare CDN, Image Optimization, Security Hardening
Tools	Git, GitHub, Elementor, Divi, Local WP, XAMPP

PROFESSIONAL EXPERIENCE

Freelance Web Developer | Self-Employed *November 2025 – Present*

- Developing and maintaining WordPress websites for international travel clients
- Built Hodo Travel (hodotravel.com) — a USA-based international flight booking platform with custom flight search forms, multi-city trip builders, real-time deal sections, and airline partner integrations
- Built MyFlyvo (myflyvo.com) — a USA-to-India flight booking website featuring dynamic deal listings, custom route pages for 10+ cities, business class sections, and SEO-optimized landing pages
- Implemented performance optimization, mobile responsiveness, and CRO best practices across all projects
- Handling ongoing maintenance, content updates, and client communication independently

Web Developer (WordPress) | Neoventis *March 2021 – October 2025*

- Developed and maintained 200+ custom WordPress websites across healthcare, legal, eCommerce, LMS, membership, booking, and real estate industries
- Designed and built custom WordPress themes and plugins following WordPress coding standards
- Improved website performance by up to 60% through caching, image optimization, and code refactoring
- Implemented headless WordPress solutions using REST APIs
- Developed reusable custom Gutenberg blocks to enhance editor flexibility
- Integrated third-party services: Stripe, PayPal, Mailchimp, and Google Maps API
- Conducted code reviews and mentored junior developers

Freelance Web Developer | Self-Employed *May 2020 – March 2021*

- Delivered 100+ websites for international clients using WordPress, Shopify, Wix, and Squarespace
- Built eCommerce platforms, legal portals, healthcare systems, and content-heavy websites
- Developed custom WooCommerce solutions including tailored checkout flows and payment integrations
- Implemented performance optimization strategies and technical SEO improvements

Web Developer | [Aron Web Solutions](#) *September 2019 – March 2020*

- Developed and maintained WordPress and PHP-based websites for 50+ clients
- Customized WordPress plugins and resolved theme and compatibility issues
- Ensured full mobile responsiveness and cross-browser compatibility

KEY ACHIEVEMENTS

- Successfully delivered 300+ websites with high client satisfaction
- Achieved 90+ PageSpeed Insights scores on majority of projects
- Increased eCommerce conversion rates by up to 30%
- Maintained zero major security incidents across all projects
- Reduced development time by 35–40% through optimized workflows

SELECTED PROJECTS

- **Hodo Travel ([hodotravel.com](#))** — USA-based international flight booking platform with custom flight search, deal listings, multi-city trip builder, and airline partner integrations
- **MyFlyvo ([myflyvo.com](#))** — USA-to-India flight booking site with dynamic deal pages, 10+ city-specific route pages, business class section, and SEO-optimized landing pages
- **Smartific.nl & Smartific.com** — Multi-region eCommerce platforms managing 10,000+ products
- **Juwelia.nl** — Custom jewelry eCommerce website with 3D product visualization
- **DLSA Legal Platform ([dlsa.nl](#))** — Multi-language legal aid resource center with advanced search and document library
- **Healthcare Portal** — Appointment booking system, secure document uploads, and admin dashboards
- **WooCommerce Stores** — Custom checkout flows, inventory management, and payment gateway integrations

EDUCATION

Bachelor of Computer Applications (BCA) — Himachal Pradesh University | 2016 – 2019

Senior Secondary (12th) — Govt. Sr. Sec. School, Dehra | 2014 – 2016

LANGUAGES

English – Fluent | **Hindi** – Native